

# **Meeting Agenda**

- Key Storylines
- Performance Overview
- Engagement Trends
- Testing & Optimization
- Actionable Insights



# **Key Storylines: Q2 2021**

- Continue to see a high level of engagement in Q2 key factors include
  - New Openings were the standouts of the quarter taking the top two spots
  - o Expanded audience past Luxury email openers are highly engaged
  - o Consistent branded subject line and optimization the ticket to strong readership
- The rolling 12 month average shows a positive trend in all key metrics
- The Culinary Themed Newsletter had strong engagement with select groups and regions but did not engage the broader audience
- Geo targeted within the US for the first time in June

### **April:** Trey Ratcliffe's 80 Stays



THE RITZ-CARLTON



#### AROUND THE WORLD IN 80 STAYS

Photographer Trey Ratcliff set out to circumnavigate the globe—stopping at 80 of The Ritz-Cariton hotels and resorts along the way. Follow along on this epic trip as he shares his ten favorite impaces.

SEE ALL 10



THE RITZ-CARLTON, SAN FRANCISCO
Journey to San Francisco, one of the stops on Trey Ratcliff's 80
Stays Tour, and enjoy sweeping city views of the Iconic skyline.



#### FAMILY GETAWAYS ACROSS THE U.S.

Discover hotels designed for families, with experiences that nurture time together and activities that encourage kids to explore.

EXPLORE GETAWAYS

### May: Culinary Journeys



THE RITZ-CARLTON



#### SAVOR EVERY MOMENT

Frame, as [An just seed in any meal creates includes membries and leating impassions of the places are between the content to more than summing that for a functional paper to the being, etherwichts of seed-weight fait. Our Ladius and Gerdiemen would be delighted to help you create your rest culturary parmer.

SEPLOSE CULISARY EXPERIENCES

#### EXTRAORDINARY DINING NEAR YOU

THE REPLEBERGON, LONGO PRINT ?



#### \*\*\*JOURNEY

#### 4 FEARLESS CHEFS ON HOW THEY MADE IT TO THE TOP

Most but female chels from The PEr-Carbor restaurarts in Pt. Laudentale, Rancho Minage, Dove Mountain and St. Louis and discourar that fevantic conditions, stream planes companions and the troplation behind their menus.

READ THE INTERVISION

### **June:** Summer in the City





THE RIFZ-CARLTON NEW YORK, CENTRAL PARE

#### SUMMER IN THE CITY

Kaltilin, rediscover the simple pleasure of exploring the city this summer. Newly reimagined hotel suites offer penthouse-inspired spaces and Central Park views at The Ritz-Carlton New York, Central Park, reopening this month.

EXPLORE NEW YORK



#### THE JOURNEY

### THE ULTIMATE EAST COAST FAMILY VACATION

Join fashion biogger, Hallie Swenson, on her tour of the United States' historic East Coast, and find inspiration for your next road trip getaway.

SEE ITINERARY



#### THE RITZ-CARLTON, BOSTON

This iconic hatel, reopening in June, is located at the start of the Freedom Trail and within walking distance of many must-

EXPLORE BOSTON >

East version

# PERFORMANCE SUMMARY

# Performance Summary: Q2 2021

- Slight declines in QoQ engagement from capturing fewer opens and clicks
  - The May Culinary issue CTOR of 4.5% was lower MoM
  - The June open rate of 27% was high in comparison, but down 3pts. MoM; city focused subject line may not have resonated with all readers
- Positive engagement trends with continued unsubscribe rate declines MoM
- New Opening's were called out in the Pre-header in the last two newsletters
  - Likely influenced strong feature engagement
- Trey Ratcliff 80 Stays Around the World the standout hero feature for the quarter
- Geo Targeted Travel By Interest was a strong performer in April

## **Q2 2021 Newsletter Performance**

Metrics	Q2 2021	QoQ
Delivered	8.5 M	-1.1%
Opens	2.4 M	-7.6%
Open Rate	28.53%	-2pts
Clicks	131.1 K	-18%
CTR	1.54%	-0.34pts
CTOR	5.42%	-0.7pts
Unsub Rate	0.15%	-0.05pts

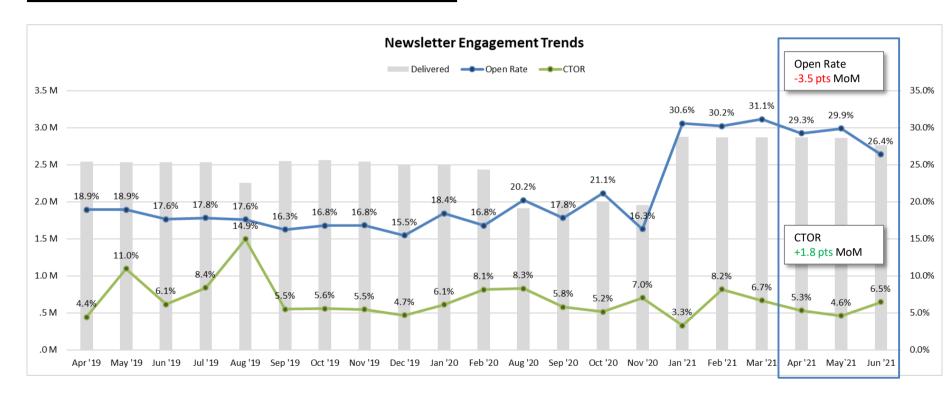
YoY= N/A – No deployments during this period QoQ = Jan – March '21

- There were no deployments in Q2 2020
- Although we see a 2 point decline in the Open Rate QoQ it is still well above the 2020 average of 18%
- Strong CTO rate in June boosted quarterly average
- Unsub rate has had an expected decline since February after introduction of new audiences in January

Jan	Feb	Mar	Apr	May	Jun
0.25%	0.17%	0.17%	0.16%	0.16%	0.13%

# **Open Rate Still Trending Higher than the 2020 Average**

Three point decline in June Open rate MoM, but CTOR rebounded from May to 6.5%, the highest in Q2

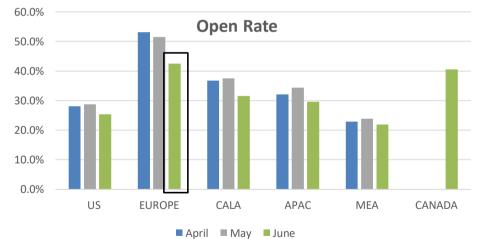


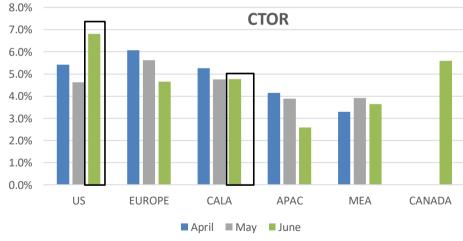
### **Regional Engagement MoM View**

Open rate decline across all regions – nine point drop for Europe, likely impacted by the current Covid situation and the city focus of the subject line Positive MoM CTOR gains for the US and CALA.

#### June Delivered Counts

US	2.433M
EUROPE	307.0K
CALA	53.5K
APAC	506.4K
CANADA	111.4K
MEA	426.0K





# **Consistent Declines Across 5 of the 6 Segments**

WTE being the exception who had a slight lift across key metrics

	ОТН	ER	W	TE	S	S	CE	iL .	oc	CEX	Δ	SP	ALL SEG	SMENTS
	Q2 '21	QoQ	Q2 '21	QoQ	Q2 '21	QoQ	Q2 '21	QoQ	Q2 '21	QoQ	Q2 '21	QoQ	Q2 '21	QoQ
DELIVERED	7.6M	-1.3%	219.6 K	-4.0%	198.2 K	-2.0%	197.4 K	-2.8%	153.6 K	-3.0%	85.8 K	-3.0%	8.49M	-1.4%
OPENS	2.2M	-8.7%	56.9 K	-2.0%	53.6 K	-3.5%	49.5 K	-3.7%	33.1 K	-3.7%	17.2 K	-0.4%	2.4M	-8.2%
OPEN%	29.0%	-2.4 pts.	25.9%	+0.5 pts.	27.1%	-0.4 pts.	25.1%	-0.2 pts.	21.5%	-0.2 pts.	20.1%	+0.5 pts.	28.5%	-2.1 pts.
CLICKS	112.5 K	-19.7%	4.9 K	+0.2%	5.5 K	-8.8%	4.7 K	-5.6%	2.5 K	-7.8%	1.1 K	-11.8%	131.2 K	-18.0%
CTR	1.5%	-0.3 pts.	2.2%	+0.1 pts.	2.8%	-0.2 pts.	2.4%	-0.1 pts.	1.6%	-0.1 pts.	1.2%	-0.1 pts.	1.5%	-0.3 pts.
CTOR	5.1%	-0.7 pts.	8.6%	+0.2 pts.	10.2%	-0.6 pts.	9.5%	-0.2 pts.	7.6%	-0.3 pts.	6.2%	-0.8 pts.	5.4%	-0.6 pts.
UNSUB%	0.16%	-0.05 pts.	0.07%	-0.03 pts.	0.06%	-0.00pts.	0.06%	-0.03pts.	0.08%	-0.01 pts.	0.09%	-0.01pts.	0.15%	-0.05 pts.

# **New Audience Segment Performance**

Past RC Newsletter and Luxury email openers continue to drive the strongest open rates in June. All segments drove strong CTOR. We will begin looking at engagement for the new luxury segmentation in September

June 2021	Luxury Stayers	HH +\$150K	Past TRC Openers	Past LUX Openers	Amex Cardholders
Delivered	209.3 K	85.8 K	1,910.9K	92.4 K	51.5 K
Open	21.4 K	6.4 K	632.1 K	31.6 K	8.0 K
Open Rate	10.2%	7.4%	33.1%	34.2%	15.6%
Click	1.7K	.5K	40.3K	2.1K	.6К
CTR	0.8%	0.6%	2.1%	2.3%	1.2%
CTOR	8.1%	8.1%	6.4%	6.8%	7.5%
Unsub Rate	0.10%	0.12%	0.13%	0.21%	0.19%

Past luxury brand stayers (last 24 months)

Has HHI \$150K or more

Previous email recipients with an English language preference from November TR-C Newsletter (CK# 5624) - both members and non-members

Past solo email openers: RC Residences, St. Regis Residences, Quintessentially, and RCYC Amex Brilliant cardholders

### MoM Rebound CTOR

Sun Seekers, WTE, and Celebrators had double digit CTO rates in June; MoM open rate declines were consistent for all

Aug '20 – Jun '21\*

					Aug 20 - Juli 21
		April '21	May`21	Jun '21	Engagement Trends
	Del.	2.6 M	2.6 M	2.5 M	MoM +-3.28% (-84.4 K)
OTHER GUESTS	Open%	29.8%	30.3%	26.8%	
	CTOR	5.0%	4.3%	6.0%	<b>\\\\\</b>
	Del.	76.3 K	76.3 K	68.4 K	MoM -10.34% (-7.9K)
WELL-TRAVELED EXECUTIVES	Open%	25.7%	27.8%	24.1%	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
	CTOR	8.0%	7.7%	10.5%	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
	Del.	67.4 K	66.6 K	64.2 K	MoM -3.58% (-2.4K)
SUN SEEKERS	Open%	27.3%	28.4%	25.4%	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
	CTOR	9.3%	8.3%	13.4%	<b>✓</b>

Aug '20 – Jun '21\*

					Aug 20 Juli 21
		April '21	May`21	Jun '21	Engagement Trends
	Del.	67.5 K	66.9 K	.1 M	MoM -5.84% (-3.9K)
THE CELEBRATORS	Open%	25.0%	26.7%	23.5%	
	CTOR	8.8%	8.3%	11.6%	<b>─</b>
	Del.	52.4 K	51.3 K	49.9 K	MoM -2.68% (-1.4K)
OCCASIONAL EXPLORERS	Open%	21.4%	22.6%	20.6%	<b>✓</b>
	CTOR	7.6%	6.5%	8.9%	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
	Del.	29.3 K	28.8 K	27.7 K	MoM -4.03% (-1.2K)
THE ASPIRERS	Open%	20.2%	21.4%	18.6%	
	CTOR	6.1%	5.1%	7.6%	<b>✓</b> ✓✓

\*No Newsletter Dec '20

# **Slight Decline in Open Rate for all Members**

### Stronger MoM CTO rate for members and non-members

Aug '20 - Jun '21\*

**AMBASSADOR** 

April '21 May `21 **Engagement Trends** Jun '21 Del. 542.5 K 559.9 K 570.8 K MoM +1.9% (+10.9K) GOLD 32.5% 28.8% Open% 31.8% CTOR 5.8% 5.0% 7.1% Del. 207.3 K 210.2 K 160.7 K MoM +23.6% (-49.6K) 31.1% 32.2% 28.9% **PLATINUM** Open% 6.3% CTOR 5.7% 8.0% Del. 241.7 K 244.9 K 186.2 K MoM -23.9% (-58.7K) TITANIUM Open% 31.0% 32.1% 28.4% CTOR 6.6% 5.7% 7.9% Del. 37.0 K 37.5 K 24.2 K MoM -35.6% (-13.4K)

31.2%

6.9%

27.5%

8.6%

28.9%

6.6%

Open%

					Aug 20 Juli 21
		April '21	May `21	Jun '21	Engagement Trends
	Del.	204.1 K	201.7 K	199.9 K	MoM -0.9% (-1.8K)
NON-MEMBER	Open%	16.2%	16.8%	14.6%	~~~~
	CTOR	5.3%	4.8%	6.7%	<b>\\\\\</b>
	Del.	1.3 M	1268.8 K	1280.3 K	MoM -0.9% (-11.5K)
BASIC	Open%	29.1%	29.4%	26.1%	
	CTOR	4.7%	4.0%	5.7%	<b>\\\\\</b>
	Del.	340.6 K	338.0 K	339.3 K	MoM -0.4% (-1.4K)
SILVER	Open%	31.3%	31.7%	28.1%	~
	CTOR	5.0%	4.3%	6.1%	<b>\\\\\</b>

\*No Newsletter Dec '20

Aug '20 - Jun '21\*

# June 2021 Newsletter Performance vs. Rolling 12-Month Average



2.8 M

728.6K

26.4%

47.1 K

1.7%

6.5%

0.13%

Emails Delivered +11.5% (286.2K)

Opens +23.6% (.3K)

Open Rate +2.5 pts.

Clicks +34.3% (12K) CTR +0.3 pts.

CTOR +0.5pts. Unsubscribe Rate -0.04 pts.

Rolling 12 month average includes December 19' May 21' since several months in 2020 were cancelled



# June 2021 Heat Map

(Creative: North American Version)

- MoM click traffic wins for New Openings with 34.5% of the total
- Next up Summer in the City with 15.61%
- First time we have Geo Targeted within the US with East, West versioning – The combined East Coast Family Vacation and Maui Experience drove a strong 15.3%
- Best of the rest Travel By Interest with 5.53% and The Reconnect Package at 5.21%
- Moment featured for the first time since 2020

#### Header 2.76% Clks





#### Hero 15.61% Clks



#### SUMMER IN THE CITY

Kattlin, rediscover the simple pleasure of exploring the city this summer. Newly reimagined hotel suites offer penthouse-inspired spaces and Central Park views at The Ritz-Carlton New York, Central Park, reopening this month.

#### XPLORE NEW YORK



**Combined East & West Journey** 15.3% Clks

#### TREJOURNICY

#### THE ULTIMATE EAST COAST FAMILY VACATION

Join fashion blogger, Hallie Swanson, on her tour of the United States' historic East Coast, and find inspiration for your next road trip detaway



**East Version Only** Hotel Spotlight 2.89% Clks



### New Opening 34.49% Clks

#### NEW OPENING: THE RITZ-CARLTON. TURKS & CAICOS

When powdery white-sand beaches and gentle furquoise waves beckon The Ritz-Carlton, Turks & Calcos is ready to welcome you this summer with spectacular ocean-view suites, locally-inspired spa treatments and delicious Island culsing

#### ISCOVER TURKS & CALCOS



#### Moments 3.81% Clks



#### MOMENTS: INTERNATIONAL TENNIS HALL OF FAME

The Ritz-Carlton is an official sponsor of the International Tennis Hall of Fame and Marriott Bonyov<sup>®</sup> members now have the opportunity to uniquely experience this event. Lies your points to bid on exclusive neckages that include access for two quests to the Hall of Fame Induction Ceremony, the highly-anticipated matches, and



### Travel By Interest 5.53% Clks



#### TRAVEL BY INTEREST: SPA

Discover an pasts of calm at our collection of transmill sna retreats surrounced by natural



Reconnect Pkge 5.21% Clks

RECONNECT PACKAGE

accommodations secon could and complementary breakfoot





Let Us Stay 4.66% Clks



A MOMENT TO REMEMBER IN SANTA BARBARA

The Latties and Certilemen at The Bitz-Certion Bacara, Santa Borbara created a their original wedding plans due to the California wildfire





Scenography 1.85% Clks



A TASTE OF CLEVELAND'S INDUSTRIAL SPIRIT

guests to enjoy a ferewell salute to the day with carefully crafted librations served by misologists in welding fletinets, ready for sparks to fly.



Instagram 1.90% Clks



#RCMEMORIES

Footer (not shown) 5.96% Clks

THE RITZ-CARLTON | data axle

East Creative Version

# ENGAGAMENT TRENDS

# **Content / Module Performance: QoQ**

(North American Version)

MODULE	January'21 (Family)	February '21 (Resorts)	March '21 April '21 (Road Trips) (Celebrity)		May`21 (Culinary)	June`21 (Summer /City)
Header	5.0%	2.5%	23.8%	3.7%	4.1%	2.7%
Hero	27.9%	20.3%	23.0%	35.4%	15.6%	15.6%
Near You			16.0%		10.0%	
Journey Promo	5.4%					
Journey	4.5%	17.0%	6.0%		5.6%	15.3%
Journey 2	10.6%		3.8%		2.6%	
Property	5.3%	10.5%	5.3%		4.0%	
Yacht Collection		7.0%	6.6%	10.6%		
Hotel Spotlight			16.2%	7.5%	10.0%	2.9%*
New Openings	5.1%	19.3%			27.9%	34.5%
Video	2.5%		2.6%		2.5%	4.6%
Travel by Interest		5.7%	3.6%	14.5%	3.5%	5.5%
Scenography	6.9%		7.3%	10.1%	3.1%	1.8%
Moments						3.8%
Promos	5.5%	3.6%				5.2%
Shop				4.5%		
Instagram	2.9%	2.1%	1.0%	5.4%	2.1%	1.9%
Footer	18.4%	6.3%	6.2%	8.3%	8.9%	5.9%

New Openings pulled traffic away from the hero in May and June

When featured "Near You" personalization drives strong engagement.

The April Geo targeted Travel By Interest was a standout

- New Openings took 2 of the top 3 spots with Trey Ratcliff 80 Stays Around the World taking the second position for most engaged article in the quarter
- Rounding out the top 10 Extraordinary Dining Near You

THEME	MONTH	MODULE	ARTICLE	CLICK	CTR
NEW OPENING	June	HOTEL SPOTLIGHT	The Ritz-Carlton Turks & Caicos	18.7 K	0.68%
CELEBRITY	April	HERO	80 STAYS AROUND THE WORLD	18.3 K	0.69%
NEW OPENING	May	HOTEL SPOTLIGHT	The Ritz-Carlton Maldives, Fari Island	12.8 K	0.48%
CITY ESCAPES	June	HERO	SUMMER IN THE CITY – NEW YORK	8.5 K	0.31%
FAMILY	June	JOURNEY	MAUI / EAST COAST FAMILY GETAWAYS	8.3 K	0.30%
FAMILY	April	TRAVEL BY INTEREST	FAMILY GETAWAYS ACROSS THE U.S.	7.6 K	0.21%
CULINARY EXPERIENCES	May	HERO	SAVOR EVERY MOMENT	7.1 K	0.27%
ISLAND	April	YACHT	SAIL FROM ST LUCIA TO ARUBA	5.6 K	0.20%
BEACH	April	SCENOGRAPHY	MARITIME INSPIRED MOMENTS AT THE RITZ-CARLTON	5.4 K	0.20%
DINING	May	NEAR YOU	Extraordinary Dining near you	4.6 K	0.17%

# **TESTING & OPTIMIZATION**

# **Subject Line Test Results**

April Subject Lines	Winner vs. Alt. SLs	Description of Winner	
INSIDE THE RITZ-CARLTON: Journey Around the World	Winner	Inspirational	
INSIDE THE RITZ-CARLTON: Around the World in 80 Stays	-0.03 pts.	Results were not statistically significant, consider re-	
INSIDE THE RITZ-CARLTON: Top 10 Travel Photos	+0.20 pts.	testing	
Pre-header: Plus, discover family getaways in [Region] that everyone will enjoy	/		

May Subject Lines	Winner vs. Alt. SLs	Description of Winner
INSIDE THE RITZ-CARLTON: Michelin-Starred Meals Worth Traveling For	Winner	Inspirational Results were
INSIDE THE RITZ-CARLTON: Savor Every Moment	-1.48pts	statistically significant
INSIDE THE RITZ-CARLTON: Culinary Journeys	-1.54pts	
Pre-header: Plus, Now Open: The Ritz-Carlton Maldives, Fari Island	'	

June Subject Lines (US Only)	Winner vs. Alt. SLs	Description of Winner	
East: INSIDE THE RITZ-CARLTON: Summer in the City	Winner	Inspirational	
West: INSIDE THE RITZ-CARLTON: Summer in New York City	-0.01	Results were not statistically significant	
Pre-header: Plus, discover The Ritz-Carlton, Turks & Caicos - opening soon			

# **Subject Line Test Recommendations**

- When relevant highlight key brands/phrases such as "Michelin-Starred" to increase interest
- Test the next New Opening in the Subject Line
- Lead with new opening language to draw the reader's attention sooner;
   approach may have contributed to high May '21 open rate
- Further test location themed SL e.g.
  - o INSIDE THE RITZ-CARLTON: Summer in New York City
  - o INSIDE THE RITZ-CARLTON: Experience Summer in Central Park

# **Learning Agenda Update**

### June:

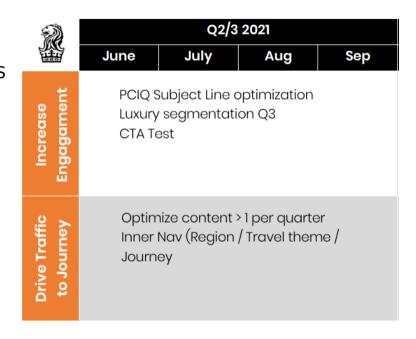
- Generic summer in the city vs New York City A/B test for US
- New Opening featured in Pre-header
- Geo Targeted content within Us version

### July:

- PCIQ SL optimization Month 1
- Hero CTA test
- Broader content feature > Destination Guide

### **Upcoming Learning Opportunities:**

- Measure effectiveness of image animation
- Feature New Opening in the Subject Line
- Featuring a Culinary article each or other month
- Inner navigation: Journey site categories, Destination Guide approach



# **ACTIONABLE INSIGHTS**

## **Actionable Insights**

### Subject Line Test recommendations

- When relevant highlight key brands/phrases such as "Michelin-Starred" to increase interest
- When available test the next New Opening in the Subject Line
- Lead with "New Opening" in the Pre-header
- o Further test location themed SL e.g.
  - INSIDE THE RITZ-CARLTON: Summer in New York City
  - INSIDE THE RITZ-CARLTON: Experience Summer in Central Park

### Complement and broaden message appeal by:

- Featuring a Culinary article each or other month
- Journey categories and Destination Guides (July issue)
- Promoting multiple properties

### Increase relevancy and personalization by consistency including:

- o "Near You" property / dining or experience recommendations
- Geo targeted Hotels and Travel By Interest



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# **APPENDIX**

# 75% Of the Second Quarter Revenue Came in June

**Q2 2021 Financial Engagement Comparisons** 

Metrics	Q1 2021	Q2 2021	QoQ
Bookings	88	56	-36.4%
Room Nights	279	151	-45.9%
Revenue	\$114.9 K	\$79.9 K	-30.5%
YoY= Jan & Feb '20 QoQ = Oct & Nov '20			

Note:

Financial Data Source: Omniture 7-Day

# **April 2021 Heat Map**

(Creative: North American Version)

- The animated featured story was compelling for readers
- Geo-targeted *Travel by Interest* feature saw MoM lift for all regions vs. static March content
- Yacht Collection featured in the top 3 articles
- Compelling Instagram image proved enticing with 5.2% of the clicks



#### AROUND THE WORLD IN 80 STAYS

Photographer Trey Ridckff set out to obtume wighte the globe—stepping of DD of The RED Cwifter hotels and reserts along the very Position along on this apic tigs as he where is not revocate money.





#### FAMILY GETAWAYS ACROSS THE U.S.

Discover hotels designed for families, with experiences that number time logarities and activities that encourage kits to explore.

SCPLOSE GSTAWAYS



#### INDULGE IN OUR SIGNATURE SCENTS

We crusto the sensual and inviting arbitrarial of your becade hold at from with ransections collection of carefles consists for the Rits Cartion holds by Artica. Purposets with custom series who from determines (Rith) w

DESCRIPTION CON CANDLES



#### SAIL FROM ST. LUCIA TO ARUBA

Mornings spent paddleboarding over calm turquoise waters and experiences awaiting you ashore — a Caribbean voyage with The Ritz-Caribon Yacht Collection weaves moments of repose and induspress into a turner of discovery.

BON VOYAGE



#### MARITIME-INSPIRED MOMENTS AT THE RITZ-CARLTON, SARASOTA

in maritime tradition, ringing bells anchored a crew's sense of time. Each day at 5  $\mu$ m, the tradition is kept alive in the rose garden where eight bells are rung in

EXPLORE SARASOTA



THE RITZ-CARLTON | data axle

# May 2021 Heat Map

(Creative: North American Version)

- Despite the location in the email the compelling waters in the Maldives lured readers
- Dining Near You proved popular with 10% of the traffic
- Hotel Spotlight had strong engagement
- Female Chefs was the best of the rest with
   5.61% of the clicks

Header 4.1% Clks





SAVOR EVERY MOMENT

(Frame, or JAn (authors/may) must create a violable ryemotics and hastery impressions of the places are be invaled to—from the sourcing heat of a Sockhael pages to the being, ethered bits of sea-caught tail. Our Ladies and Gerdleman would

BEFADISE COURSEP SEPRESHIC

Near You (Geo-targeted)
10.05% Clks





Female Chefs 5.61% Clks

4 FEARLESS CHEFS ON HOW THEY MADE IT TO THE TOP

lour Remain chafe from The REL Califor restaurants in Pt. Laudontale, Ree, Dove Meuntain and St. Louis and discount their feetable conditions, str

MALE THE INTERVIEWS

ilizahia

THE RITZ-CARLTON, RANCHO MIRAGE
Is a situate to California's bookly. Sale Feet feetures offenbys

Hotel Spotlight 9.98% Clks



FARM-TO-TABLE DINING IN ORLANDO

neural addition to our restaurant colorities at The Ris-Carlon Orlando, Grande Lakes, searcis produce, hethe, and other ingredients to create a unique steakhouse



MEET THE MAN BEHIND THE MICHELIN STARS

Svon Elverloid, the head chief of Aque at The Pitz-Cerbon, Wolfsburg, is an international cultury tops do force, recordly earning these Micheller stars for the 13th year to a row. You can stop that the alreaded customs about The Ris Cerbon floch! Collection, Learn how the Tinds by and magistation to this steppin planeauses.

BRAD MORE



TRAVEL BY INTEREST: CULINARY

Embers on a complete sensing journey at our Muthath-stands mateurants including the adventurous common of LAE by Sengi Anda of Pethal Longs Peters, Portugation the glamorous Centures manual intellement the Risi-Centure, Manual These are the few and fine meats use laft about for yours to come.

EXPLOSE MICHELIS DISHO



LET US STAY WITH YOU: SPECIAL DIET

A territy of three visiting The Ritz-Carbon, Herritya, was delighted when the Executive-Chaf prepared a special meal – and a box of treats – for their family's beloved stog.

VIEW VIEWS



OPENING SOON: THE RITZ-CARLTON MALDIVES: FARI ISLANDS

Printed Africal Market apparatum, a plantay of meaningful moments where the sound of drawn beating upon suited marks the transition from a day full of

EXPLOSE INLAND PRESCRIP



Scenography 3.07% Clks



EMBRACE ART AND NATURE I COCONUT GROVE

Charanting the arby upon of this Miser's eighborhood that was a behavior of endow in the 1950s, The Ritz-Carlton Coconst Seove, Miser's ruries guests to expension of

DISCOVIR MILMI



Instagram 2.13% Clks

#RCMEMORIES

And experience to begin contact according all The Ethy Carline, ACC

THE WORLD AND READ WORLD

THE RITZ CARLTON | data axle